

In partnership with the National Association of Japan-America Societies, the Sasakawa Peace Foundation, and the Federal Reserve Bank of Atlanta, The Japan-America Society of Georgia (JASG) is pleased to present ***U.S.-Japan Now: Smart City Technology Business Luncheon***, featuring guest speakers Takashi Hatchoji and Ben Easterling. This program will highlight the history, current trends, and future outlook of Internet of Things (IoT) and Smart City Technology and Japanese corporate activity and investment in America, demonstrating the ability of Japan and the U.S. to stay competitive in today's global market through its development of new technologies and innovative products.

ジョージア日米協会とアトランタ連邦銀行の主催で、米国における日本の投資とスマートシティ・テクノロジーとイノベーションの開発に関しての講演と昼食会を開催いたします。聴衆の皆様は、最新のテクノロジーや革新的な製品を通じて、日米社会の過去、現在、未来における様々な取り組み方や今日の世界経済について学ぶことができます。

The JASG is a 501(c)(3) non-profit organization whose mission is to promote mutual understanding between the people of Japan and the State of Georgia through establishing and promoting ties and programs in the areas of culture, customs, education, commerce and politics. For more information about the JASG and its activities, please visit [www.JASGeorgia.org](http://www.JASGeorgia.org) or contact the JASG office at 404-842-1400 or [Admin@JASGeorgia.org](mailto:Admin@JASGeorgia.org).

日米協会は、ジョージア州内の国際ビジネスコミュニティーと密接な関係を持続しております。当協会は、肩ひじを張らずにアメリカのスタイルに接する機会を提供いたし貴社の発展に成果を上げることを約束します。日米の方々がお互いについて学ぶ機会を提供しており日本人がジョージアについてまたアメリカ人が日本について理解するための援助をいたします。JASG の会員資格は、両国間の友情、文化交流、日本とジョージア間の相互理解に関心のある方ならどなたでも歓迎いたします。詳しくはウェブサイト ([www.JASGeorgia.org](http://www.JASGeorgia.org)) をご覧になり、各種の活動に目を道していただきください。また当協会事務局電話(404-842-1400)されるかメール ([Admin@JASGeorgia.org](mailto:Admin@JASGeorgia.org)) を送りくださるようお願いいたします。



## US-JAPAN NOW:

SMART CITY TECHNOLOGY  
BUSINESS LUNCHEON

## ジョージア日米協会・技術革新 ビジネス・ランチョン



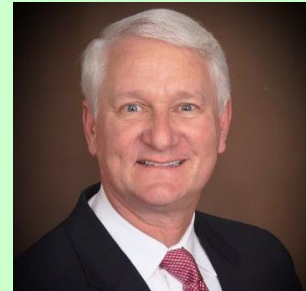
**Takashi  
Hatchoji**

Nitto Denko  
Corporation



**Raphael  
Bostic**

Federal Reserve  
Bank of Atlanta



**Ben  
Easterling**

AT&T IoT  
Smart Cities

**Wednesday, February 14, 2018**  
**2月14日(水)**

**Federal Reserve Bank of Atlanta**  
**1000 Peachtree Street NE**  
**Atlanta, Georgia 30309**

## PROGRAM SCHEDULE

Welcome by the Federal Reserve  
Bank of Atlanta

Raphael Bostic  
President & CEO, FRB

Introduction by The Japan-America  
Society of Georgia

William Strang  
Chairman, JASG

Remarks from the Consulate  
General of Japan

Yukata Nakamura  
Deputy Consul General  
of Japan in Atlanta

Lunch

AT&T IoT & Smart Cities Technology

Ben Easterling  
AT&T

Japan Update Series

Peter Kelly  
President, NAJAS

Japanese Technology & Investment in  
the U.S.

Takashi Hatchoji  
Nitto Denko Corporation

Q&A Session

R. Anton Braun  
Research Economist &  
Senior Adviser, FRB

Optional Tour of the Federal Reserve  
Bank of Atlanta



Ben Easterling is Strategic Alliance Lead of AT&T Smart Cities, a business unit inside of AT&T's Internet of Things Solutions. Ben is responsible for the ecosystem of solution providers & strategic alliance partners that drive the product development, business development and go-to-market strategy for AT&T's Smart Cities initiatives. As a Strategic

Alliance Lead, Ben is responsible for finding & cultivating strategic relationships with the right best in class companies with the best in class technologies that builds a robust ecosystem of partners leveraging ATT 4G LTE connectivity to deliver a complete solution to Cities. These include Fortune 100 companies like GE, Hitachi, and Southern Company. This solution delivers economic development, public safety, transportation, and sustainability benefits to the City to improve operational efficiencies for the city and improve the quality of life for their citizens.



Mr. Takashi Hatchoji has served on the Board of Directors of Nitto Denko Corporation since June 2016. Since its foundation in 1918, the Nitto Group has swiftly identified market needs, and based on its key technologies such as adhesives and coating, have conducted business globally across various industries including electronics, automotive, housing, infrastructure, medical, and environmental. Before his time with Nitto Denko, Mr. Hatchoji was a member of the Board of Hitachi Ltd. from June 2011 until his retirement from Hitachi in June 2016. He served as Representative Executive Officer, Executive Vice President and Executive Officer of Hitachi, Ltd. starting in April 2009 before being named Chairman of Hitachi America Ltd. in April 2011. Mr. Hatchoji has also held many positions with Hitachi including its Research Institute, Information & Telecommunication Systems Group, Business Solution Systems Division, Corporate Planning & Development Office, and Industrial Machinery Division since joining Hitachi Ltd. in April 1970. He received his degree from Hitotsubashi University's Department of Commerce in March 1970.

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