

Agenda

Welcome Remarks

Dale L. Watanabe, Executive Director
Japan-America Society of the State of Washington

Shinichiro Kawazoe, Master of Ceremonies
Acting Chair, Japan-America Society of the State of Washington
VP, Japan Business Association of Seattle
VP/GM, Mitsubishi Corporation (Americas)

Mr. Masahiro Omura, Consul General
Consulate General of Japan in Seattle

Dr. Marie Ancho doguy, Ph.D., Moderator
Japan Studies Program Chair, University of Washington

Keynotes:

Professor Koichi Hamada, Ph.D.
“Advising Abenomics”

Dr. Joseph A. Massey, *Global Reach*
“Breaking Out of the Box in Japan”

Leadership Panel: “How do we do business with Japan?”

Herman Uscategui, *Starbucks*

Dr. Ryo Kubota, *Acucela*

Tom Robertson, *Microsoft*

“The Abe Administration and the ICT Sector”

Concluding Remarks:

Conrad Lee, Mayor
City of Bellevue

Reception

Keynote



Professor Koichi Hamada, Ph.D.

Koichi Hamada is Tuntex Emeritus Professor of Economics at Yale University, where he specializes in the Japanese economy and international economics, and Professor Emeritus at the University of Tokyo, where he taught before coming to Yale in 1986. Professor Hamada has an L.L.B. (he passed Japan's national Bar Examination in 1957), and an M.A. in Economics from the University of Tokyo as well as an M.A. and Ph. D. in Economics from Yale University. His work on policy coordination, one of which first applied game theory to international finance, was published as **The Political Economy of International Monetary Interdependence** (MIT Press, 1985), and some of his economic articles are collected in **Strategic Approaches to the International Economy: Selected Essays of Koichi Hamada** (Edward & Elgar, 1996). He is a fellow of the Econometric Society and served as its council member from 1980 to 1985. Hamada was the President of the Japanese Association of Economics and Econometrics (now the Japan Economic Association) from 1994 to 1995 and was the founding President of the Japan Law and Economics Association in 2003 (now its honorary fellow). He was awarded the imperial decoration, the Order of the Sacred Treasure, Gold and Silver Star, which is given to those who have accumulated distinguished achievements for Japan, 2006.

In Japan, he participated in many policy committees at the Ministry of Finance, MITI, the Economic Planning Agency and other ministries. Hamada also serves as one of the associate editors for many journals including *Econometrica*, *Journal of International Economics*, *Journal of Economic Theory*, *Journal of Public Economics*, *Journal of Development Economics* and *Journal of the Japanese and International Economies*.

Hamada's game-theoretic study of international monetary relations is regarded as one of the first studies that drew attention to the strategic aspects of macroeconomic policy in interdependent nations. He was one among the few who applied the methodology of "Law and Economics" to Japan's legal system in the 1970s. His current research topics include: international capital movements, regional integration, political economy of international monetary reform, economics and politics of Japan's last decade, a comparison of economic functions of the Japanese and the U.S. legal systems.

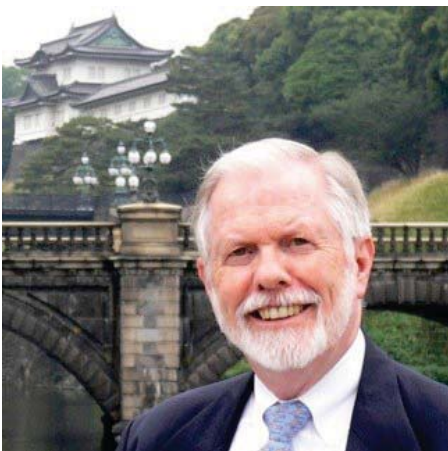
In 1997, Professor Hamada served as a member of the external evaluation team of the Enhanced Structural Adjustment Facility (ESAF) Program of the International Monetary Fund by request of its Board of Directors. He was a member of the Consulting Group that advised Mike Moore, Director General of the World Trade Organization (WTO), on the future perspectives for the world trade system, and he was until recently a member of the Consulting Group that advises Supachai Panitchpakdi, Director General of the WTO.

From January 2001 to July 2002, Professor Hamada was on leave from Yale University to serve as the first President of the Economic and Social Research Institute (ESRI, *keizai Shakai sogo kenkyujocho*), Cabinet Office of the Japanese Government. The ESRI engages in policy-oriented research and compiling the GDP statistics. Hamada was in a position to advise the Council on Economic and Fiscal Policy (CEFP *KeizaiZaisei Shimonkaigi*), a body created to promote the administrative reform (*Kozo Kaikaku*) chaired by the Prime Minister.

Koichi Hamada was a recipient of a Fulbright Scholarship, the Ford Dissertation Fellowship and the Center for Institutional Reform and the Informal Sector (IRIS) Fellowship. He was a recipient of Nikkei Toshu Bunka Prize (1967) for "Economic Growth and Capital Movements," the *Ekonomisuto* prize (1980) for "Banking Behavior and Monetary Policy." He was also awarded the Otto Eckstein Prize (1988) by the Eastern Economic Association for "The Impact of the General Theory in Japan," recognized as the best article in the *Eastern Economic Review* for the year.

Professor Hamada is currently Special Adviser to the Prime Minister of Japan, Shinzo Abe.

Keynote



Joseph A. Massey

Chairman, Global Reach (US) Inc.

Global
Reach KK

Former Assistant U.S. Trade Representative for Japan and China Professor Emeritus of International Business, Tuck School of Business at Dartmouth

Joseph Massey is Chairman of Global Reach (US), Inc., a cross-border consulting firm based in Tokyo and Seattle focused on assisting innovative small and mid-sized US and Japanese companies with market entry, strategic partnerships and business development. He is also a partner in two China-focused firms, Sierra Asia, Inc. and Harmony Holding Partners, Ltd, and has consulted on Japan and China business strategies for numerous major multinational companies.

Massey was Professor and Founding Director of the Center for International Business at Dartmouth's Tuck School of Business from 1992 to 2007, where he taught courses on doing business in Japan and China and initiated and directed Tuck's international business consultancy that during his tenure conducted 115 assignments for more than 50 companies in over 30 countries. He led the US team that helped launch Vietnam's first modern business school, the Hanoi School of Business at the Vietnam National University, Hanoi which in 2006 dedicated the *Professor Joseph Massey Lecture Hall* to honor his contribution to business education in the country.

From 1982 to 1992, Massey held White House posts at both the Office of the U. S. Trade Representative (USTR) and the Office of Policy Development. As chief U.S. trade negotiator with China and Japan, he led U.S. negotiating teams in all talks with China from 1985 to 1992, resulting in landmark agreements on intellectual property protection and market access; as the first Japanese speaking US trade negotiator with Japan he led or played a major role in virtually all bilateral trade talks between 1982 and 1992. Prior to his White House service, he was a corporate strategy consultant with Braxton Associates (now Deloitte Touche).

Massey has been a keynoter at *Business Week's* Asian Leadership Forum and an invited speaker before the U.S. Congress as well as Japan's Liberal Democratic Party Research Committee and at industry conferences, leading universities and international organizations. He is a board member of the Global Business School Network and of the Blakemore Foundation, a member and former Board Director of the National Committee on US—China Relations and has served on the Japan Committee of the National Academy of Sciences and multiple other boards. The author of two books and numerous articles, he has a Ph.D. and two Master's degrees from Yale and was three times a Visiting Research Scholar at Tokyo University.

Keynotes

Due to the U.S. Government shutdown, Ambassador Robert Orr and Marc Knapper were unable to attend. They both send their sincerest apologies and we look forward to hearing from them at a future event.



Marc Knapper

*Director, Office of Japanese Affairs
Bureau of East Asian and Pacific Affairs
U.S. Department of State*

Ambassador Robert M. Orr

*U.S. Executive Director
Asian Development Bank
Former President, Boeing Japan*



Leadership Panel



Herman Uscategui

*Director, Strategic Alliances
International Business Development
Starbucks Coffee Company*



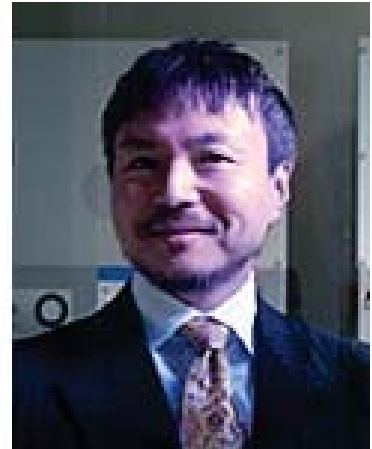
Herman Uscategui is the director of Strategic Alliances for Starbucks Coffee Company in Seattle, WA – USA. Herman is responsible for global strategic alliances, special projects, new markets development, including partner selection process, negotiations, and coordination/development of strategic alliances. Herman has held several executive positions during his Starbucks career.

Prior to joining Starbucks, Herman was director, Worldwide Projects at Westin Hotels & Resorts corporate offices in Seattle, WA. He was responsible for international hospitality management development and franchise agreements. Additional responsibilities at Westin included representing then Westin's parent company, Aoki Corporation of Japan in international business ventures.

He started his business career in Tokyo, Japan with Aoki Corporation. Herman has been involved in international projects across four continents and has lived in Asia, Europe, Latin America and the US. He received a Master in Engineering from Saitama University/University of Tokyo and is a PhD scholar from the University of Tokyo in Japan. He also holds a Master in Science of Economics from Temple University in Japan and is fluent in several languages. Herman is the chair of the board of OneWorld Now!(www.oneworldnow.org) a non-profit organization based in Seattle dedicated to leadership and after-school language training (Arabic and Chinese) for underserved high school students. Herman is an active member of the Socrates Society in the Aspen Institute in Aspen, Colorado. He is also in the Board of Directors of the Japan America Society and frequent guest speaker and lecturer at various universities and community colleges. Recently, Herman was appointed to the International Advisory Board of ESADE (<http://www.esade.edu/web/eng/alumni-and-network/international-advisoryboard>) an internationally ranked European business school in Barcelona, Spain. Herman is also an avid cyclist and outdoors enthusiast and enjoys mentoring young people on education and career development

Leadership Panel

Ryo Kubota, MD, PhD
Chairman, President & CEO
Acucela Inc.



Dr. Kubota founded Acucela in 2002. He spent his early career performing ocular research at Keio University, where he earned his MD and PhD. In the course of his work there, he discovered a glaucoma gene, myocilin, earning him the Suda Award. Dr. Kubota practiced ophthalmology in Japan and was assistant professor, University of Washington. Dr. Kubota is a member of the American Academy of Ophthalmology, the Association for Research in Vision and Ophthalmology, the Japanese Ophthalmological Society, Keio Medical Society, and is on Japan-America Society, State of Washington Board. He was named one of *Seattle Business Magazine's* Top 25 Innovators & Entrepreneurs; and one of the most inspiring people in the life sciences industry by *PharmaVOICE* and was selected as one of the Nikkei Business 100, *Nikkei Business Magazine's* inaugural list of the most influential people to Japan's future. He was selected as an Emerging Pharmaceutical Industry Leader by *Pharmaceutical Executive*. He was profiled in *AERA Magazine* and was named Emerging Leader - Japan, a US/Japan Innovation Award, Japan Society of Northern California and Stanford University's US-Asia Technology Management Center.

Leadership Panel

Tom Robertson

Vice President and Deputy General Counsel



Tom Robertson is Vice President and Deputy General Counsel at Microsoft. He manages the legal and corporate affairs support for the recently-formed Operating Systems Group, which creates the Microsoft operating system platforms for phones, tablets, personal computers, entertainment devices and large screen devices, known today as Windows, Windows Phone and Xbox, along with their associated online marketplaces and services. He is a member of the leadership teams for the Operating Systems Group and the cross-company Legal and Corporate Affairs Department.

Mr. Robertson has had a number of prior roles in his 14 years at Microsoft, including Associate General Counsel for the Office product group, General Manager for Microsoft's Corporate Standards and Interoperability Group, head of Microsoft's legal and corporate affairs team for policy and enforcement work in Asia. Before joining Microsoft, Mr. Robertson was the Associate General Counsel at the Office of the U.S. Trade Representative, in the Executive issues in the Asia Pacific region. He practiced law at Covington & Burling in Washington DC and London, England, and clerked for the Hon. Albert V. Bryan, Jr. in the U.S. District Court for the Eastern District of Virginia.

Mr. Robertson holds both engineering (computer science and electrical) and Juris doctorate degrees from the University of Virginia. He has represented Microsoft on the Duke University Fuqua School of Business' Innovation Working Group for years, and is a Fellow of the U.S.-Japan Leadership Program.



Masahiro Omura

Consul General

Consulate General of Japan in Seattle

Masahiro Omura, prior to assuming the post of Consul General of Japan in Seattle, served as Deputy Director General of the National Institute of Public Administration, NPA. Previous assignments include the International Unit at ESRI, the Japanese Mission to International Organizations in Vienna, the Japan Institute of International Affairs, TICAD II, the Second Africa Division of MOFA, and Embassies in Kenya, Washington, DC, and Jakarta. Mr. Omura has written a number of academic research papers in the field of economics. He is a graduate of Yale University Graduate School (MA in International Relations) and University of Tokyo (BA in Public Law).

Marie Anchordoguy

Professor and Chair, Japan Studies Program

Henry M. Jackson School of International Studies

University of Washington

Marie Anchordoguy is a professor in the Jackson School of International Studies and specializes in the political economy of Japan. She received her undergraduate, masters and Ph.D. degrees from the University of California, Berkeley.

Her research is focused primarily on the key institutions and policies of Japan's capitalist system. Her latest book, *Reprogramming Japan: The High Tech Crisis Under Communitarian Capitalism* (Cornell University Press, 2005), was recently published in Japanese as "*Nihon Keizai no Sai-Sekkei: Kyōdōtai Shugi to Haiteku sangyō no mirai.*"

It examines how the performance of Japan's high-tech electronics industries and the economy as a whole are affected by the socially embedded nature of Japan's capitalist system, which she calls "communitarian capitalism".



Anchordoguy has also published a number of articles in journals such as *Business History Review*, *Research Policy*, *International Organization*, and *The Political Science Quarterly*. Her current research is on entrepreneurship in Japan. She is Chair of the Japan Studies Program and co-editor of *The Journal of Japanese Studies*. Anchordoguy teaches an introductory course on contemporary Japan and graduate and undergraduate courses on Japanese business and technology and Japan's political economy.

Organizer



The Japan America Society of the State of Washington

The mission of JASSW is to promote mutual understanding and friendship between the peoples of Japan and Washington State by providing a forum for the exchange of ideas and information.

JASSW was founded on July 24, 1923 by leaders from Seattle's business, academic, and diplomatic communities. Except for a brief period during World War II, our organization has remained active in fostering Japan - Washington State trade, business and cultural activities, and maintains a close relationship with key government and private organizations, such as the Consulate - General of Japan Business Association of Seattle.

Today, we maintain a diverse membership of Japanese and American corporations and individuals from throughout the state and provide varied programs that built positive US - Japan relations. The society is one of 38 independent members of the National Association of Japan - America Societies.

Until the 1980's, JASSW was run entirely by volunteers; today, our staff consists of four full-time professionals and our Board of Directors is headed by an annually elected Chair and composed of local and state leaders in business, government, education and the arts.

For more information about the Japan America Society of the State of Washington, please visit: <http://www.jassw.org>



Foster School of Business UNIVERSITY of WASHINGTON

We are a collaborative learning community of faculty, staff, students, alumni and business leaders dedicated to the creation, application and sharing of management knowledge. In carrying out our mission, our programs place special emphasis on leadership and strategic thinking. Our faculty are recognized thought leaders whose research contributes to the understanding of important management issues. And our students are capable of leading teams and, ultimately, organizations and can roll up their sleeves to solve complex, unstructured real-world problems.

The Michael G. Foster School of Business has a long-term vision to be the best public business school in the U.S. We recognize that public universities have a distinct mission and funding model compared to private universities which is why we have chosen to measure ourselves against the nation's best public research institutions. Our goal to be the best is not simply about bragging rights or media rankings. It is about being the best at fulfilling our public mission to advance knowledge through research and to prepare the business leaders of tomorrow by providing students with a transformational learning experience.

Organizer



THE HENRY M. JACKSON SCHOOL OF INTERNATIONAL STUDIES

UNIVERSITY *of* WASHINGTON

The Henry M. Jackson School of International Studies

The Henry M. Jackson School of International Studies is a world-renowned research and educational center that traces its deep Seattle roots back a full century and through various incarnations -- each of which reflected the academic interests and political concerns of their times. Celebrating its centennial this year, the University of Washington-based school's origins date back to 1909 -- but it was in 1983 that it received a new name: one that saluted Washington State's longtime senior U.S. senator. By adopting that new honorific moniker, the organization's intent was to acknowledge the outstanding foreign affairs expertise displayed by Henry Martin Jackson (1912-1983) over his four-plus decades of public service, and his direct efforts to support the school's important work.

Today the Henry M. Jackson School of International Studies has expanded to include eight National Resource Centers, and it offers students seven undergraduate majors, 14 minors, and nine interdisciplinary programs leading to master of arts degrees. In addition, the Jackson School sponsors many annual conferences, colloquia, and seminars, along with community presentations and coordinated activities with public-school K-14 educators. To celebrate the JSIS's 100th anniversary on May 11, 2009, a grand Centennial Gala event was scheduled at the Fairmont Olympic Hotel (4th Avenue and University Street).

Organizer



Japan Business Association Of Seattle

シアトル日本商工会（春秋会）

Japan Business Association of Seattle

JBAS, sometimes known, as *Shunju Club* is a consortium of Japanese corporations and/or their subsidiary companies incorporated in the United States. The start of the Association can be traced back to the year of 1922 and, since then, the organization has been aggressively acting in the Pacific Northwest Region as the representing entity of Japanese enterprises.

The purposes of the organization was set to promote friendship and find common interests among the members to improve the educational environment for their children, as well as to promote good will and contribute to the local communities. Above all, it was emphasized that a Japanese school should be established to conduct solid education for the children of the members. A school where teaching should be carried out precisely in compliance with the Japanese curricula so when the transition back to the Japanese schools and educational environment would be a smooth transition.

History:

In 1960, this social party was officially established and was named “Shunju Club.” In 1971, the long awaited Seattle Japanese School was inaugurated under the management by the Shunju Club. In 2002, the organization changed its name to “Japan Business Association of Seattle(Shunju Club)” to more commonly express its nature of activities. Website: <http://jbaseattle.org>

Event Sponsors

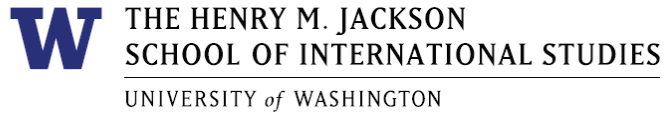


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Consulate General of Japan in Seattle

在シアトル日本国総領事館



Japan Business Association of Seattle
シアトル日本商工会（春秋会）

Business Roundtable Series

Japan Update: Business Opportunities for 2014 & Beyond

An update on the state of the U.S.-Japan relationship and its implications for the economic, business, and trade relationships within Washington State

Friday, October 18, 2013

Bellevue City Hall
City Council Chambers
450 110th Ave NE, Bellevue, WA 98004

This event is produced with support from the Sasakawa Peace Foundation.



Upcoming Events



November 5, 2013, 6:30 PM

JYPG/JASSW November Networking

@ Miyabi 45th

2208 N. 45th St., Seattle"

Join us for

November 10, 2013, 2:00 PM

A Veterans Day Event

"Honor & Sacrifice: The Roy Matsumoto Story"

a documentary film and visit with Roy

NVC Memorial Hall, 1212 S. King St., Seattle, WA

For more information on the film: www.honordoc.com

December 3, 2013, 5:00 PM

Holiday Dinner and Auction

Celebrate the 90th year of JASSW

Seattle Westin Hotel

Featuring great auction items and entertainment

April 23, 2014, 6:00 PM

Annual Meeting

Keynote: Michael K. Young, President

University of Washington

Bell Harbor International Conference Center

To register and for more information on these events:

www.jassw.org

Upcoming Events



**THE HENRY M. JACKSON
SCHOOL OF INTERNATIONAL STUDIES**

UNIVERSITY of WASHINGTON

November 18, 2013, 7:00 PM

Professor Kenneth B. Pyle

"Hiroshima and the Historians"

a Griffith and Patricia Way Lecture

University of Washington Kane Hall 220

for more information: jsis.washington.edu/japan/events.shtml

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